

EXHIBIT 2

1 "Yes, I've been so busy, like
2 people coming in and out." I would never let people
3 know that I didn't have any customers.

4 Q. And so through the course of either that
5 first meeting or other conversations, I mean, you
6 felt Jim had a pretty good appreciation of the fact
7 that you were a salesperson. You had the experience
8 at Nordstroms. You knew how to merchandise.

9 A. I mean, our meeting was probably an
10 hour. I don't know. I don't think he really cared.
11 I think what Jim cared about is getting rid of a lot
12 of inventory that he had, us writing the check. He
13 didn't really care. He said, "I don't care what you
14 do there."

15 Like, I would invite him up just to
16 see what was going on. I was so proud of what we
17 made at Emerson, and he didn't care. He said, "Oh,
18 I'm not getting on a plane. I'm not driving there,
19 no."

20 Q. So just so I'm clear on this, it wasn't
21 that he ever said, "Oh, I don't care what you're
22 doing," it was that he didn't -- from your view, he
23 didn't -- because he didn't come and visit or didn't
24 go into the shop?

1 A. He literally said to me at that first
2 day at the meeting, because we were going to buy a
3 Krispy Kreme Doughnut franchise when Krispy Kreme
4 was just going; but the problem is we didn't want
5 someone telling us what we could and couldn't do
6 because we wanted to travel, we wanted our own
7 schedule, and we wanted -- we didn't want someone --
8 we didn't want a partnership. So we wanted to do
9 what we wanted to do.

10 I didn't have to work. Ron
11 didn't -- I didn't have to bring in money, so. But
12 I treated it like a business, but to Ron it didn't
13 really matter.

14 Q. Maybe because he -- for Ron it wasn't a
15 matter of what your profit margin was or that sort
16 of thing? He wasn't concerned --

17 A. I don't know.

18 Q. -- about that?

19 A. I mean, I would say if -- I mean, I
20 guess so. I don't know. I mean, for years it
21 didn't make money, did not -- I mean, we were
22 like -- bought crazy amount of inventory. So he
23 didn't care. If I needed more money, he -- it
24 didn't matter.